



ALVARA | Digital Solutions and Kassen Merkl develop an inclusive checkout display for the visually impaired



Leipzig, 30/03/2022. ALVARA | Digital Solutions actively promotes an inclusive working environment. Together with Kassen Merkl GmbH, Europe's leading provider of software solutions for cash logistics and POS has now developed a POS display that can also be operated perfectly by people with impaired vision without the need for complex configurations. The "ITR POS solution" offers employees with special needs a clearly designed checkout interface with the most important functions for bakeries such as:

- quick product finder
- simple product maintenance
- assignment of discounts and offers

for a clear payment process.

In accordance with the needs of the visually impaired, ALVARA | Digital Solutions and Kassen Merkl designed the interface as well as the keys to be large, clearly structured and to have a very high-contrast in primary and complementary colors. The design of the checkout display can be customized.

"For the best possible implementation, we were in close exchange with a workshop for the disabled, which supported us in defining the requirements. Thus, with the adjustments, we succeeded in optimally designing the checkout display for the needs of a wide range of visually impaired people," explains ALVARA | Digital Solutions Managing Director Steven Schwarznau. The checkout process can thus be handled quickly, easily and efficiently. The clear, optimized and intuitive interface of the tailor-made checkout solution saves employees time and reduces the lines at the counter. "People with disabilities thus have the same opportunities in the job market. We are pleased to be able to make a contribution to equal rights for all employees with this solution. This marks an important step towards a more inclusive working world," concludes Steven Schwarznau.

More information: <https://www.digital.alvara.eu/itr-pos-solution/>



About Kassen Merkl GmbH

For over 30 years, Kassen Merkl has been a reliable partner for intelligent POS system solutions in Augsburg, Munich and southern Bavaria. The complete solution, consisting of hardware from Kassen Merkl and integrated POS software from its relations, offers customers from the catering, bakery and retail sectors bespoke systems and solutions, as well as accessories such as cash register rolls and ink ribbons. Individual service and comprehensive personal advice and support are top priorities for Managing Director Rudolf Salzinger and his staff.

<https://www.kassenmerkl.de/>

About ALVARA | Digital Solutions (a trademark of ALVARA Holding GmbH):

ALVARA | Digital Solutions is a brand of ALVARA Holding GmbH. The group of companies is positioned as a leading European provider of track & trace software solutions for the cash cycle and logistics - from cash handling, monitoring, process automation to clearing. With its customized solutions for recording and tracking cash flows, the Group enables retailers, cash-in-transit companies and financial institutions to optimize their cash management processes and reduce their process costs. ALVARA | Digital Solutions' customers include companies from the retail, CIT and banking sectors worldwide.

www.digital.alvara.eu

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